

ASBPE
Digital Magazine of the Year
HONORABLE MENTION

tED

the ELECTRICAL DISTRIBUTOR

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November 2022 Issue Preview

CLOSING DATE FOR ADS: OCTOBER 4 (MATERIALS DUE OCTOBER 11)



COVER STORY

Industrial Outlook

Distributors serving the industrial market enjoyed continued demand in 2022 but were faced with unprecedented supply chain disruptions. Looking ahead, the market forecast remains strong...but will getting the products to customers continue to be a problem? Our November cover story features an analysis of what the market may bring in 2023.

Also in this issue:

- Quarterly Market Outlook
- Government Watch
- Project Spotlight • Company News
- Contractor Q&A • Sales Spotlight
- People News

SPECIAL SUPPLEMENT TOPIC

Get Connected

Because digital transformation can provide a competitive edge to ensure the viability of the channel into the future, our second November issue will focus on building a connected business—from technologies and digital data to company culture and the role leadership plays in making a successful transformation.

2023 MEDIA KIT

The 2023 tED media kit is now available. Find it at tEDmag.com/mediakit.

TEDMAG.COM OPPORTUNITY

lightEDmag.com

lightED is the next step in tED magazine's effort to bring you the essential information you need about the constant changes in lighting for our supply chain.

Products

To submit a product for inclusion in tED's November "What's New" section*, advertisers in this issue may send a product announcement, along with art, to mbyers@naed.org. Be sure to include the words "November Product Section" in the subject line.

NON-ADVERTISERS MAY HAVE THEIR PRODUCT PLACED IN THE SECTION* FOR \$500.

Contact your sales rep for more information.

CLOSING DATE FOR PRODUCT SUBMISSIONS: SEPTEMBER 30*

(*Editor reserves the right to alter submissions for content and style.)



2022 ASBPE Digital Magazine of the Year Honorable Mention

We are proud to receive an honorable mention for ASBPE's top award honoring business publications that demonstrate consistent editorial and design quality and provide extraordinary reader service.