

ASBPE
Digital Magazine of the Year
HONORABLE MENTION

tED

the ELECTRICAL DISTRIBUTOR

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October 2022 Issue Preview

CLOSING DATE FOR ADS: SEPTEMBER 2 (MATERIALS DUE SEPTEMBER 12)



COVER STORY

Contractor Roundtable

What are your contractor customers' biggest concerns? What do they need (and expect) from their distributors to do their jobs better? How will their businesses grow—and which markets will be the strongest? Find out as we talk to contractors from across the country about their expectations for 2023.

Also in this issue:

- Economic Roundtable Update • Commodities • Stock Report
- Company News • Sales Management Advice • People News

SPECIAL SUPPLEMENT TOPIC

Clean Energy & The Future, Pt. 2

In March, our supplement focused on the clean energy market: wind, solar, government regulations, and what it takes for an electrical distributor to transition into clean energy. In October we'll continue the topic of clean energy, focusing on meeting EVSE needs, the problem of solar panel disposal (and what that means for the market), distributors' clean energy teams, lighting rebates, and more.

ADVERTISER OPPORTUNITY

Brand Awareness Study

Full- and half-page advertisers in tED's October issue can participate in a complimentary "Brand Awareness Study." Following the October issue, tED's research department will survey distributor readers to provide advertisers with feedback on how their brands are perceived. Contact your sales rep for a participation form.

Products

To submit a product for inclusion in tED's October "What's New" section*, advertisers in this issue may send a product announcement, along with art, to mbyers@naed.org. Be sure to include the words "October Product Section" in the subject line.

NON-ADVERTISERS MAY HAVE THEIR PRODUCT PLACED IN THE SECTION* FOR \$500.

Contact your sales rep for more information.

CLOSING DATE FOR PRODUCT SUBMISSIONS: AUGUST 26*

(*Editor reserves the right to alter submissions for content and style.)



2022 ASBPE Digital Magazine of the Year Honorable Mention

We are proud to receive an honorable mention for ASBPE's top award honoring business publications that demonstrate consistent editorial and design quality and provide extraordinary reader service.