

ASBPE
Magazine of the Year
HONORABLE MENTION

tED

the ELECTRICAL DISTRIBUTOR

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September 2022 Issue Preview

CLOSING DATE FOR ADS: AUGUST 4 (MATERIALS DUE AUGUST 11)



COVER STORY

Protecting Profits as Costs Rise

Rising inflation is threatening profits, and this month's cover story takes a look at what distributors should be doing to proactively manage cash flow, trim inventory prudently, engage on a deeper level with customers and suppliers, and raise prices without ruffling feathers.

Also in this issue:

- Baird Study Results • Government Watch • Project Spotlight
- Company News • Contractor Q&A • Sales Spotlight • People News

SPECIAL SUPPLEMENT TOPIC

Lighting Line-Up

Our September Lighting Line-Up will feature new lighting products from throughout the industry along with an article on lighting trends.

Products

To submit a product for inclusion in tED's September "What's New" section*, advertisers in this issue may send a product announcement, along with art, to mbyers@naed.org. Be sure to include the words "September Product Section" in the subject line.

NON-ADVERTISERS MAY HAVE THEIR PRODUCT PLACED IN THE SECTION* FOR \$500.

Contact your sales rep for more information.

CLOSING DATE FOR PRODUCT SUBMISSIONS: JULY 29*

(*Editor reserves the right to alter submissions for content and style.)



2021 ASBPE MAGAZINE OF THE YEAR HONORABLE MENTION

We are proud to receive an honorable mention for ASBPE's top award honoring business publications that demonstrate consistent editorial and design quality and provide extraordinary reader service.