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# Lighting Line-Up Special Edition

**CLOSING DATE FOR ADS:** MARCH 22 (PRODUCT DESCRIPTION MATERIALS DUE MARCH 29; FULL-PAGE AD MATERIALS DUE APRIL 12)

## Make sure you are seen in tED's 2022 Lighting Line-Up special edition!

The 2022 Lighting Line-Up will be presented as a stand-alone special issue published digitally in mid-June.

### EDITORIAL FOCUS

The 2022 Lighting Line-Up will feature new lighting products from throughout the industry along with articles on trends, news, and developments in the lighting industry.

### SHOW DISTRIBUTION

The 2022 Lighting Line-Up will be distributed at **Lightfair International**.

### ADVERTISER OPPORTUNITY

- Advertising for the 2022 Lighting Line-Up is \$3,300 for a full-page ad. Full-page advertisers in the Lighting Line-Up can place six (6) products on the page opposite their full-page ad to create a spread.
- A package including one full-page ad in the June issue of tED and a full-page ad with six (6) products in the Lighting Line-Up is available for \$5,300 (\$3,650 + \$1,650). A full-page ad in the June issue of tED must be placed to be eligible for the discounted price.

