

ASBPE
Magazine of the Year
HONORABLE MENTION

tED

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May 2022 Issue Preview

CLOSING DATE FOR ADS: APRIL 4 (MATERIALS DUE APRIL 11)



COVER STORY

Meet NAED's New Chair

In May, NAED members look to *tED* magazine for insight into the person who will lead their association for the next term. This year, readers will meet the incoming chair, **John Cain**, president of Wiseway. The feature will also shine a spotlight on Wiseway, offering insight about the organization's history and best practices.

Also in this issue:

- Quarterly Economic Outlook
- Project Spotlight
- Government Watch
- Market Focus: Mixed-Use Development
- People & Company News

SPECIAL SUPPLEMENT TOPIC

The Future of Business

Each month *tED* publishes a second, single-topic issue mid-month. In May, this issue will take a look at what business will look like going forward—from leadership to the workforce, marketing, and crisis management.

2022 MEDIA KIT

The 2022 *tED* media kit is now available. Find it at tEDmag.com/mediakit.

Products

To submit a product for inclusion in *tED*'s May "What's New" section*, advertisers in this issue may send a product announcement, along with art, to mbyers@naed.org. Be sure to include the words "May Product Section" in the subject line.

NON-ADVERTISERS MAY HAVE THEIR PRODUCT PLACED IN THE SECTION* FOR \$500.

Contact your sales rep for more information.

CLOSING DATE FOR PRODUCT SUBMISSIONS: MARCH 25*

(*Editor reserves the right to alter submissions for content and style.)



2021 ASBPE MAGAZINE OF THE YEAR HONORABLE MENTION

We are proud to receive an honorable mention for ASBPE's top award honoring business publications that demonstrate consistent editorial and design quality and provide extraordinary reader service.