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ASBPE  
Magazine of the Year  
HONORABLE MENTION

# tED

the ELECTRICAL DISTRIBUTOR

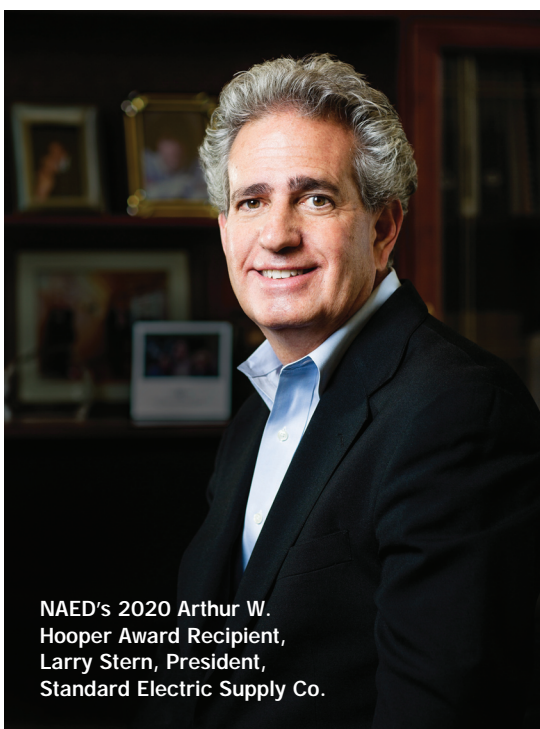
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## April 2022 Issue Preview

CLOSING DATE FOR ADS: MARCH 4 (MATERIALS DUE MARCH 11)



NAED's 2020 Arthur W. Hooper Award Recipient, Larry Stern, President, Standard Electric Supply Co.

### COVER STORY

## NAED Annual Award Winners

Be sure to be included in the NAED National Award section of this issue of *tED* magazine. The section will provide complete coverage of the Association's 2020 annual awards (which will be celebrated at NAED's 2022 National Meeting in May), including a cover story featuring the recipient of NAED's highest honor: the Arthur W. Hooper Award.

### Also in this issue:

- Economic Roundtable Update
- Stock Report
- Commodities Coverage
- EV Market Focus
- People & Company News

### SPECIAL SUPPLEMENT TOPIC

## The Power of Employee Training & Education

Each month *tED* publishes a second, single-topic issue mid-month. In April, this issue will focus on the correlation between providing employees professional growth opportunities and retention rates.

### 2022 MEDIA KIT

The 2022 *tED* media kit is now available. Find it at [tEDmag.com/mediakit](http://tEDmag.com/mediakit).

## Products

To submit a product for inclusion in *tED*'s April "What's New" section\*, advertisers in this issue may send a product announcement, along with art, to [mbyers@naed.org](mailto:mbyers@naed.org). Be sure to include the words "April Product Section" in the subject line.

**NON-ADVERTISERS MAY HAVE THEIR PRODUCT PLACED IN THE SECTION\* FOR \$500.**

**Contact your sales rep for more information.**

**CLOSING DATE FOR PRODUCT SUBMISSIONS: FEBRUARY 25\***

(\*Editor reserves the right to alter submissions for content and style.)



### 2021 ASBPE MAGAZINE OF THE YEAR HONORABLE MENTION

We are proud to receive an honorable mention for ASBPE's top award honoring business publications that demonstrate consistent editorial and design quality and provide extraordinary reader service.





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## Lighting Line-Up Special Edition

**CLOSING DATE FOR ADS:** MARCH 22 (PRODUCT DESCRIPTION MATERIALS DUE MARCH 29;  
FULL-PAGE AD MATERIALS DUE APRIL 12)

### Make sure you are seen in tED's 2022 Lighting Line-Up special edition!

The 2022 *Lighting Line-Up* will be presented as a stand-alone special issue published digitally in mid-June.

#### EDITORIAL FOCUS

The 2022 *Lighting Line-Up* will feature new lighting products from throughout the industry along with articles on trends, news, and developments in the lighting industry.

#### SHOW DISTRIBUTION

The 2022 *Lighting Line-Up* will be distributed at **Lightfair International**.

#### ADVERTISER OPPORTUNITY

- Advertising for the 2022 *Lighting Line-Up* is \$3,300 for a full-page ad. Full-page advertisers in the *Lighting Line-Up* can place six (6) products on the page opposite their full-page ad to create a spread.
- A package including one full-page ad in the June issue of *tED* and a full-page ad with six (6) products in the *Lighting Line-Up* is available for \$5,300 (\$3,650 + \$1,650). A full-page ad in the June issue of *tED* must be placed to be eligible for the discounted price.

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2022  
LIGHTING  
LINE-UP  
special edition

**Lighting Line-Up**

Kichler Lighting

- 1. Extruded Aluminum Channels**  
TE Pro Channels from Kichler are a versatile tape light accessory designed to inspire architects and installers to integrate light into their design. These aluminum channels come in 26 shapes to incorporate lighting throughout ceilings, in-wall cove, crown, arched, walls (acoustic), steps, in-wall cove, crown, arched, walls (acoustic), steps, shelving (table), doors (top), or floors (road, track), and many can be trimmed and reconfigured.
- 2. C-Series Wallpacks**  
Kichler's C-Series small wallpack joins an area light, slim wall canopy, and security light as an extended array of commercial-grade LED outdoor solutions. Featuring a low-voltage mounting plate with gasket to prevent water ingress, the C-Series line boasts durable die-cast aluminum housings with stainless steel tamper-resistant hardware, and universal voltage with built-in MOV surge protection.
- 3. BT Connector Accessories**  
Kichler's BT connector accessory system offers patent-pending polarity solutions. The connector design accounts for polarity whether the BT taps to straight on (90°) or rotated (180°). Each connector easily pushes into the base on the BT tape to create a reliable connection. With eight connector configurations, corners, intersections, and part-offs can easily be created.
- 4. BT-Series Commercial-Grade LED Tape Light**  
The Kichler BT-Series of 24V commercial-grade LED tape light works with a patent-pending connector accessory system to simplify installation. Featuring a bypassed circuit board that supports increased run lengths with less voltage drop and available in multiple sizes, cuttable, and CCTs, it has connector accessories that push in for a reliable connection and account for polarity regardless of tape direction.
- 5. 12V LED Floodlight with VLO**  
Kichler's 12V LED floodlight with variable lumen output (VLO) gives you where other low-voltage lighting doesn't. It delivers incredible light to illuminate neighborhood entrances, driveway, free-travel porches, and other light commercial sites. The exclusive VLO technology can be easily switched between three lumen outputs without opening the fixture.
- 6. C-Series In-Ground Well Lights**  
Kichler's 12V to 277V LED in-ground well lights from the C-Series are available in two beam spreads and lumen options. They feature an exterior beam lift adjustment and the factory seal remains intact as the direction of the light is set (up to 15°) without opening the fixture. The dual-cavity cast brass housing sits within a heavy-duty polycarbonate sleeve for direct in-ground or concrete commercial installations.

For more information, visit [kichler.com](http://kichler.com).

www.tEDmag.com