

ASBPE
Magazine of the Year
HONORABLE MENTION

tED

the ELECTRICAL DISTRIBUTOR

CONTACT YOUR REPRESENTATIVE:

Eastern/Western Regions: Steve Wafalosky and Tom Lasch
Phone: 440-247-1060; Email: steve@larichadv.com;
tlasch@larichadv.com

Central Region: Julie King
Phone: 314-308-5859; Email: jking@naed.org

January 2022 Issue Preview

CLOSING DATE FOR ADS: DEC. 3 (MATERIALS DUE DEC. 10)



COVER STORY

The tED Economic Roundtable: 2022 Outlook

Our industry economists reconvene to share their insights into what the next 12 months might hold for the industry.

Also in this issue:

- Western Region Outlook • Project Spotlight • Government Watch
- Company News • Sales Spotlight • People News

SPECIAL SUPPLEMENT TOPIC

Be Different

tED publishes a second, single-topic issue that is released mid-month. In January, our supplement will focus on ways distributors can differentiate themselves from the competition—and make their customers more loyal to what they are offering.

2022 MEDIA KIT

The 2022 tED media kit is now available. Find it at tEDmag.com/mediakit.

TEDMAG.COM OPPORTUNITY

lightEDmag.com

lightED is the next step in tED magazine's effort to bring you the essential information you need about the constant changes in lighting for our supply chain.

Products

To submit a product for inclusion in tED's January "What's New" section*, advertisers in this issue may send a product announcement, along with art, to mbyers@naed.org. Be sure to include the words "January Product Section" in the subject line.

NON-ADVERTISERS MAY HAVE THEIR PRODUCT PLACED IN THE SECTION* FOR \$500.

Contact your sales rep for more information.

CLOSING DATE FOR PRODUCT SUBMISSIONS: NOVEMBER 26*

(*Editor reserves the right to alter submissions for content and style.)



2021 ASBPE MAGAZINE OF THE YEAR HONORABLE MENTION

We are proud to receive an honorable mention for ASBPE's top award honoring business publications that demonstrate consistent editorial and design quality and provide extraordinary reader service.