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New Product Preview Special Edition

CLOSING DATE FOR ADS: OCTOBER 21 (PRODUCT MATERIALS DUE OCTOBER 28; FULL-PAGE AD MATERIALS DUE NOVEMBER 11)

Make sure you are seen
in tED's 2022 New Product
Preview special edition!

The 2022 New Product Preview will be presented as a stand-alone special issue published digitally in mid-December.

EDITORIAL FOCUS

2022 New Product Preview

Will feature new products from throughout the industry along with articles on product trends, news, and developments in the electrical industry.

December Issue of tED

Will include a feature on trends to watch in the industry along with a special report on safely sourcing hard-to-find items.

ADVERTISER OPPORTUNITY

- Advertising for the 2022 New Product Preview is \$4,500 for a full-page ad. Full-page advertisers in the 2022 New Product Preview are eligible for the placement of six (6) products on the page opposite their full-page ad.
- Full-page advertisers in the December issue of tED are eligible to place a full-page ad and six (6) products in the New Product Preview for \$2,250.

