

ASBPE  
Magazine of the Year  
HONORABLE MENTION

# tED

the ELECTRICAL DISTRIBUTOR

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# December 2021 Issue Preview

CLOSING DATE FOR ADS: NOV. 4 (MATERIALS DUE NOV. 11)



### COVER STORY

## Outlook 2022

Industry experts discuss the trends and topics that will affect the channel in 2022.

### Also in this issue:

- Quarterly Economic Roundtable Update
- Baird Survey Results
- Distributor's Voice
- Company News
- Sales Management Advice
- People News

### SPECIAL SUPPLEMENT TOPIC

## 2022 New Product Preview

The 2022 New Product Preview will feature new products from throughout the industry. Contact your tED sales rep for details.

### 2022 MEDIA KIT

The 2022 tED media kit is now available. Find it at [tEDmag.com/mediakit](http://tEDmag.com/mediakit).

### TEDMAG.COM OPPORTUNITY

## lightEDmag.com

lightED is the next step in tED magazine's effort to bring you the essential information you need about the constant changes in lighting for our supply chain.

## Products

To submit a product for inclusion in tED's December "What's New" section\*, advertisers in this issue may send a product announcement, along with art, to [mbyers@naed.org](mailto:mbyers@naed.org). Be sure to include the words "December Product Section" in the subject line.

**NON-ADVERTISERS MAY HAVE THEIR PRODUCT PLACED IN THE SECTION\* FOR \$500.**

**Contact your sales rep for more information.**

**CLOSING DATE FOR PRODUCT SUBMISSIONS: OCTOBER 29\***

(\*Editor reserves the right to alter submissions for content and style.)



### 2021 ASBPE MAGAZINE OF THE YEAR HONORABLE MENTION

We are proud to receive an honorable mention for ASBPE's top award honoring business publications that demonstrate consistent editorial and design quality and provide extraordinary reader service.