

ASBPE
Magazine of the Year
HONORABLE MENTION

tED

the ELECTRICAL DISTRIBUTOR

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November 2021 Issue Preview

CLOSING DATE FOR ADS: OCT. 4 (MATERIALS DUE OCT. 10)



COVER STORY

Industrial Outlook

In late 2020 distributors serving the industrial market were still feeling the effects of the pandemic: While many manufacturing facilities that shut down early in the year were reopening, the outlook for the industry remained uncertain. This month's cover story revisits the topic and provides readers with an analysis of what the market may bring in 2022.

Also in this issue:

- Economic Roundtable Update • Eastern Region Outlook • Market Focus
- Company & People News • Automation & Control Products

SPECIAL SUPPLEMENT TOPIC

Taking Control of the Out of Control: Part 2

The world—and business—can be scary. With so many things out of our control, our November special issue continues our examination of outside influences that affect your business and what can be done to help bring them under control.

2022 MEDIA KIT

The 2022 tED media kit is now available. Find it at tEDmag.com/mediakit.

Products

To submit a product for inclusion in tED's November "What's New" section*, advertisers in this issue may send a product announcement, along with art, to mbyers@naed.org. Be sure to include the words "November Product Section" in the subject line.

NON-ADVERTISERS MAY HAVE THEIR PRODUCT PLACED IN THE SECTION* FOR \$500.

Contact your sales rep for more information.

CLOSING DATE FOR PRODUCT SUBMISSIONS: SEPTEMBER 24*

(*Editor reserves the right to alter submissions for content and style.)



2021 ASBPE MAGAZINE OF THE YEAR HONORABLE MENTION

We are proud to receive an honorable mention for ASBPE's top award honoring business publications that demonstrate consistent editorial and design quality and provide extraordinary reader service.