

ASBPE
Magazine of the Year
HONORABLE MENTION

tED

the ELECTRICAL DISTRIBUTOR

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October 2021 Issue Preview

CLOSING DATE FOR ADS: SEPT. 3 (MATERIALS DUE SEPT. 10)



COVER STORY

Supply Chain Update: What to Expect in 2022

The issue of product shortages dominated 2021. What can distributors—and their customers—expect in the coming year?

Also in this issue:

- Quarterly Market Outlook
- Commodities
- Distributor's Voice
- Company News
- Sales Management Advice

SPECIAL SUPPLEMENT TOPIC

Taking Control of the Out of Control: Part 1

The world—and business—can be scary. With so many things out of our control, our October and November special issues will examine some of the outside influences that affect your business and what can be done to help bring them under control.

2022 MEDIA KIT

The 2022 tED media kit is now available. Find it at tEDmag.com/mediakit.

TEDMAG.COM OPPORTUNITY

lightEDmag.com

lightED is the next step in tED magazine's effort to bring you the essential information you need about the constant changes in lighting for our supply chain.

Products

To submit a product for inclusion in tED's October "What's New" section*, advertisers in this issue may send a product announcement, along with art, to mbyers@naed.org. Be sure to include the words "October Product Section" in the subject line.

NON-ADVERTISERS MAY HAVE THEIR PRODUCT PLACED IN THE SECTION* FOR \$500.

Contact your sales rep for more information.

CLOSING DATE FOR PRODUCT SUBMISSIONS: AUGUST 27*

(*Editor reserves the right to alter submissions for content and style.)



2021 ASBPE MAGAZINE OF THE YEAR HONORABLE MENTION

We are proud to receive an honorable mention for ASBPE's top award honoring business publications that demonstrate consistent editorial and design quality and provide extraordinary reader service.