

ASBPE
Magazine of the Year
HONORABLE MENTION

tED

the ELECTRICAL DISTRIBUTOR

CONTACT YOUR REPRESENTATIVE:

Eastern/Western Regions Steve Wafalosky and Tom Lasch
Phone: 440-247-1060; Email: stevew@larichadv.com;
tlasch@larichadv.com

Central Region Julie King
Phone: 314-308-5859; Email: jking@naed.org

September 2021 Issue Preview

CLOSING DATE FOR ADS: AUGUST 4 (MATERIALS DUE AUGUST 11)



COVER STORY

Getting the Price Right

What happens when costs on projects quoted months ago are going to be a lot higher when those projects start? Our September cover story asks what distributors are doing to make sure prices are a little more accurate on those items that have skyrocketed in price.

Also in this issue:

- Baird Study Results • Government Watch • Project Spotlight
- Company News • Tech Watch • Sales Spotlight • People News

SPECIAL SUPPLEMENT TOPIC

Doing Data Right

tED publishes a second, single-topic issue that is released digitally mid-month. In September this issue will explore how distributors benefit from using data and data analysis—correctly—in everything they do.

Products

To submit a product for inclusion in tED's September "What's New" section*, advertisers in this issue may send a product announcement, along with art, to mbyers@naed.org. Be sure to include the words "September Product Section" in the subject line.

NON-ADVERTISERS MAY HAVE THEIR PRODUCT PLACED IN THE SECTION* FOR \$500.

Contact your sales rep for more information.

CLOSING DATE FOR PRODUCT SUBMISSIONS: JULY 30*

(*Editor reserves the right to alter submissions for content and style.)



2021 ASBPE MAGAZINE OF THE YEAR HONORABLE MENTION

We are proud to receive an honorable mention for ASBPE's top award honoring business publications that demonstrate consistent editorial and design quality and provide extraordinary reader service.