



the ELECTRICAL DISTRIBUTOR

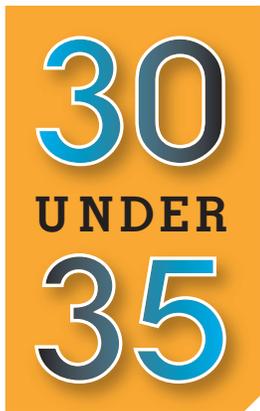
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# July 2021 Issue Preview

**CLOSING DATE FOR ADS: JUNE 4 (MATERIALS DUE JUNE 11)**



### COVER STORY

## "30 Under 35": The Rising Stars of the Electrical Industry

Once again *tED* magazine sent out a call for the best and brightest young people in electrical distribution—the "rising stars" of the electrical industry. Now in its ninth year, don't miss being included in the issue that features those selected for the 2021 class of "30 Under 35"—young people with the initiative, drive, integrity, and creativity to move the industry forward in the years to come.

### Also in this issue:

- Quarterly Market Outlook • Government Watch • Stock Report • Company News
- EV Charging Stations • Mentoring New Salespeople • People News

### SPECIAL SUPPLEMENT TOPIC

## Creating a Healthier Workplace

Each month in 2021 *tED* is publishing a second, single-topic issue to be released digitally mid-month. In July our supplement will focus on how companies can best support the mental health of employees and encourage a healthy work/life balance.

### 2021 MEDIA KIT

The 2021 *tED* media kit is now available. Find it at [tEDmag.com/mediakit](http://tEDmag.com/mediakit).

### TEDMAG.COM OPPORTUNITY

## lightEDmag.com

lightED is the next step in *tED* magazine's effort to bring you the essential information you need about the constant changes in lighting for our supply chain.

## Products

To submit a product for inclusion in *tED*'s July "What's New" section\*, advertisers in this issue may send a product announcement, along with art, to [mbyers@naed.org](mailto:mbyers@naed.org). Be sure to include the words "July Product Section" in the subject line.

**NON-ADVERTISERS MAY HAVE THEIR PRODUCT PLACED IN THE SECTION\* FOR \$500.**

**Contact your sales rep for more information.**

**CLOSING DATE FOR PRODUCT SUBMISSIONS: MAY 28\***

(\*Editor reserves the right to alter submissions for content and style.)



### 2020 ASBPE MAGAZINE OF THE YEAR FINALIST

We are proud to have been named as a finalist for ASBPE's top award honoring business publications that demonstrate consistent editorial and design quality and provide extraordinary reader service.