

tED

ASBPE
Magazine of the Year
FINALIST

the ELECTRICAL DISTRIBUTOR

CONTACT YOUR REPRESENTATIVE:

Eastern/Western Regions: Steve Wafalosky and Tom Lasch
Phone: 440-247-1060; Email: stevew@larichadv.com;
tlasch@larichadv.com

Central Region: Julie King
Phone: 314-308-5859; Email: jking@naed.org

Lighting Line-Up Special Edition

CLOSING DATE FOR ADS: MARCH 22 (PRODUCT MATERIALS DUE MARCH 29;
FULL-PAGE AD MATERIALS DUE APRIL 12)

Make sure you are seen in tED's 2021 Lighting Line-Up special edition!

The 2021 *Lighting Line-Up* will be presented as a stand-alone special issue published digitally in mid-May.

EDITORIAL FOCUS

The 2021 *Lighting Line-Up* will feature new lighting products from throughout the industry along with articles on trends, news, and developments in the lighting industry.

SHOW DISTRIBUTION

The 2021 *Lighting Line-Up* will be distributed at **Lightfair International**.

ADVERTISER OPPORTUNITY

- Advertising for the 2021 *Lighting Line-Up* is \$3,300 for a full-page ad. Full-page advertisers in the *Lighting Line-Up* can place six (6) products on the page opposite their full-page ad to create a spread.
- A package including one full-page ad in the May issue of tED and a full-page ad with six (6) products in the *Lighting Line-Up* is available for \$5,300 (\$3,650 + \$1,650). A full-page ad in the May issue of tED must be placed to be eligible for the discounted price.

