



the ELECTRICAL DISTRIBUTOR

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June 2021 Issue Preview

CLOSING DATE FOR ADS: MAY 4 (MATERIALS DUE MAY 11)

COVER STORY

A Woman of Distinction

Read about the recipient of the 2021 Women in Industry Trailblazer Award—a woman who has had both an exceptional career in distribution and a positive impact on supporting women in the electrical distribution industry.

Also in this issue:

- tED Baird Survey Results
- Government Watch
- Copper News
- Stock Report
- People & Company News



SPECIAL SUPPLEMENT TOPIC

Diversity & Inclusion in the Industry

Each month in 2021 tED is publishing a second, single-topic issue to be released digitally mid-month. In June our supplement will focus on diversity and inclusion in the industry—from company and peer-led programs to mentoring and recruiting.

2021 MEDIA KIT

The 2021 tED media kit is now available. Find it at tEDmag.com/mediakit.

TEDMAG.COM OPPORTUNITY

lightEDmag.com

lightED is the next step in tED magazine's effort to bring you the essential information you need about the constant changes in lighting for our supply chain.

Products

To submit a product for inclusion in tED's June "What's New" section*, advertisers in this issue may send a product announcement, along with art, to mbyers@naed.org. Be sure to include the words "June Product Section" in the subject line.

NON-ADVERTISERS MAY HAVE THEIR PRODUCT PLACED IN THE SECTION* FOR \$500.

Contact your sales rep for more information.

CLOSING DATE FOR PRODUCT SUBMISSIONS: APRIL 30*

(*Editor reserves the right to alter submissions for content and style.)



2020 ASBPE MAGAZINE OF THE YEAR FINALIST

We are proud to have been named as a finalist for ASBPE's top award honoring business publications that demonstrate consistent editorial and design quality and provide extraordinary reader service.