

ASBPE  
Magazine of the Year  
FINALIST

# tED

the ELECTRICAL DISTRIBUTOR

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# March 2021 Issue Preview

**CLOSING DATE FOR ADS:** FEBRUARY 4 (MATERIALS DUE FEBRUARY 11)



## COVER STORY

### *The Electrical Distribution Handbook: Vol. X*

This year we asked readers: What have you learned or put into practice during the pandemic that will make your career and/or your company stronger going forward?

## Also in this issue:

Baird Survey Report • Stock Report • Copper Pricing Issues • Market Focus: Mixed-Use Buildings • Mentoring New Salespeople • People & Company News

## SPECIAL SUPPLEMENT TOPIC

### *Value-Added Services*

Each month in 2021 tED will publish a second, single-topic issue to be released digitally mid-month. In March our supplement will focus on new ways distributors can add value—and whether or not customers should be charged for these new offerings.

## 2021 MEDIA KIT

The 2021 tED media kit is now available. Find it at [tEDmag.com/mediakit](http://tEDmag.com/mediakit).

## Products

To submit a product for inclusion in tED's March "What's New" section\*, advertisers in this issue may send a product announcement, along with art, to [mbyers@naed.org](mailto:mbyers@naed.org). Be sure to include the words "March Product Section" in the subject line.

**NON-ADVERTISERS MAY HAVE THEIR PRODUCT PLACED IN THE SECTION\* FOR \$500.**

**Contact your sales rep for more information.**

**CLOSING DATE FOR PRODUCT SUBMISSIONS: January 25\***

(\*Editor reserves the right to alter submissions for content and style.)



**2020 ASBPE MAGAZINE OF THE YEAR FINALIST**

We are proud to have been named as a finalist for ASBPE's top award honoring business publications that demonstrate consistent editorial and design quality and provide extraordinary reader service.