

ASBPE
Magazine of the Year
FINALIST

the ELECTRICAL DISTRIBUTOR

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February 2021 Issue Preview

CLOSING DATE FOR ADS: JANUARY 4 (MATERIALS DUE JANUARY 11)



COVER STORY

The tED Economic Roundtable: 2021 Outlook

Our industry economists reconvene to share their insights into what the next 12 months might hold for the industry.

SPECIAL SUPPLEMENT TOPIC

Amazon: Too Big to Fail?

Each month in 2021 tED will publish a second, single-topic issue to be released digitally mid-month. In February our supplement will focus on the online giant that has only grown stronger since the pandemic hit in early 2020. Should electrical distributors be worried?

2021 MEDIA KIT

The 2021 tED media kit is now available. Find it at tEDmag.com/mediakit.

TEDMAG.COM OPPORTUNITY

lightEDmag.com

lightED is the next step in tED magazine's effort to bring you the essential information you need about the constant changes in lighting for our supply chain.

Products

To submit a product for inclusion in tED's February "What's New" section*, advertisers in this issue may send a product announcement, along with art, to mbyers@naed.org. Be sure to include the words "February Product Section" in the subject line.

NON-ADVERTISERS MAY HAVE THEIR PRODUCT PLACED IN THE SECTION* FOR \$500.

Contact your sales rep for more information.

CLOSING DATE FOR PRODUCT SUBMISSIONS: December 31*

(*Editor reserves the right to alter submissions for content and style.)



2020 ASBPE MAGAZINE OF THE YEAR FINALIST

We are proud to have been named as a finalist for ASBPE's top award honoring business publications that demonstrate consistent editorial and design quality and provide extraordinary reader service.