

tED magazine's "30 Under 35"
Frequently Asked Questions

How do I submit a nomination?

Entries must be submitted via through our [electronic entry](#) system beginning at 8 AM EST on March 8, 2021. The link can also be found at tedmag.com/30under35 (remember, the actual submission page will not go live until 8 AM EST on March 8).

What is the deadline?

All entries must be submitted [online](#) by midnight EST on April 2, 2021.

Who can be nominated?

tED magazine's 2021 "30 Under 35" competition is open to electrical industry professionals who are 34 years old or younger as of midnight EST on April 2, 2021. Nominees may come from:

- Electrical distribution companies
- Manufacturing companies that sell through the electrical distribution channel
- Electrical distribution software/services providers
- Manufacturer rep firms
- VARs

Is there a fee for making a nomination?

No. There is no fee associated with the "30 Under 35" competition.

Does a nominee have to have a certain number of years of experience in the industry and/or a specific degree or credentials?

No, nominees do not have to have any of the above. A nominee simply needs to meet one or more of the following:

- Shows a noteworthy amount of dedication/innovation on the job
- Displays outstanding leadership skills or has taken on a leadership role
- Has achieved a certification or is focused on training for success
- Demonstrates remarkable people skills
- Successfully balances work/life

Can a person be nominated twice?

Yes, however:

- Nominees will be judged solely on their accomplishments/characteristics—being nominated by several different people will not enhance a nominee's chances of being named one of *tED* magazine's "30 Under 35."
- No individual will be named to *tED*'s "30 Under 35" list more than once.

Can a person nominate him- or herself?

No. Candidates must be nominated by someone who knows their career abilities well, such as:

- An employer
- A supervisor
- A professional colleague
- A project leader
- A mentor

Can I nominate more than one person?

Yes. If you feel there are several individuals within your company or organization who truly deserve consideration, please submit all of their nominations. There is no limit to the number of submissions you can make.

How do I know if my online nomination form went through?

After registering through the electronic system, you will receive an email acknowledging your participation. If you have questions about the process or concerns that your nomination did not go through, please email Misty Byers, *tED* editor, at mbyers@naed.org

Will I be notified if the person I nominate is selected?

Yes. All of the individuals selected for "30 Under 35" recognition will be contacted, along with those who submitted the nominations.

What information do I need to fill out the nomination form?

The following information should be broken out into individual statements (we highly recommend that you prepare each in advance, then copy/past into the nomination form):

1. Your nominee's name, title, email address, and age as of midnight EST April 2, 2021.
2. A brief explanation (up to 500 words) of why you think your nominee should be chosen.
3. Examples of how the nominee demonstrates dedication to his/her career.
4. A list of known education/training completed by the nominee.
5. Ways in which the nominee demonstrates leadership/people skills on the job.
6. Ways in which the nominee demonstrates work/life balance.
7. Any additional information you would like the judges to know about your nominee.

What will be expected of those chosen as one of *tED* magazine's "30 Under 35"?

Once he or she has been notified by a *tED* editor, two things will be requested:

1. A photograph. Once chosen, each "30 Under 35" honoree will be asked to supply a photograph for use in *tED*.
2. An interview. A *tED* writer will contact each of the "30 Under 35" after selections have been made in order to provide profiles for both print and online editions of *tED*.

When will the "30 Under 35" feature be published?

The feature is scheduled for publication in July issue of *tED* magazine and on tedmag.com in July. Those named to the list also will be highlighted in a press release and recognized in a special ceremony at NAED's 2021 LEAD Conference.

Will personal information about nominees be released to the public?

Personal information about each nominee will remain the sole property of *tED* magazine. We may use information provided to contact nominees about the nomination events or magazine articles, but we will not provide names or contact information to anyone outside of *tED* magazine/NAED. The names, companies/organizations, and likeness of those named to *tED* magazine's "30 Under 35" will appear in the magazine and on tedmag.com, but contact information (phone, email, etc.) will not.

I have a question not addressed here. What should I do?

Contact *tED* Editor Misty Byers at mbyers@naed.org.