



the ELECTRICAL DISTRIBUTOR

Contact your representative:

Eastern/Central Regions: Rich Ryan
Phone: 330-322-9785; Email: rgrsvc@gmail.com

Southern Region: Gary Lindenberger and Lori Gernand-Kirtley
Phone: 281-855-0470; Email: gl@lindenassoc.com; lg@lindenassoc.com

Southeast Region: Doug Fix
Phone: 770-740-2078; Email: dfix@bellsouth.net

Western Region: Steve Wafalosky
Phone: 440-247-1060; Email: stevev@larichadv.com

Bonus issue:
2021 New
Product Preview

December 2020 Issue Preview

CLOSING DATE FOR ADS: NOVEMBER 3 (MATERIALS DUE NOVEMBER 10)

Products

To submit a product for inclusion in one of tED's December product sections, send your product announcement, along with art, to mbyers@naed.org. Be sure to include the words "December Product Section" in the subject line.

ELECTRICAL PRODUCTS:

Hand and Power Tools

LIGHTING PRODUCTS:

Skills Distributors Need to Thrive in Lighting

CLOSING DATE FOR PRODUCT SUBMISSIONS: OCTOBER 25*

(*Products selected to appear in the issue at editor's discretion; editor reserves the right to alter submissions for content and style.)



COVER STORY

Trends to Watch in 2021

December is a time to assess the last 12 months and look ahead to what's coming around the next corner in 2021. Our December issue will offer key trends that distributors will want to be aware of in preparation for the year ahead.

2021 MEDIA KIT

The 2021 tED media kit is now available. Find it at www.tEDmag.com/mediakit or contact your sales rep for a printed brochure.

ADVERTISER BONUS

The December issue of tED will be a special double issue: A stand-alone 2021 New Product Preview edition will be packaged with our regular monthly issue of tED magazine. Contact your tED sales rep for details.

TEDMAG.COM OPPORTUNITY

lightEDmag.com

lightED is the next step in tED magazine's effort to bring you the essential information you need about the constant changes in lighting for our supply chain.



2019 ASBPE MAGAZINE OF THE YEAR

We are proud to receive ASBPE's top award honoring business publications that demonstrate consistent editorial and design quality and provide extraordinary reader service.