

# tED

ASBPE  
Magazine of the Year

the ELECTRICAL DISTRIBUTOR

## Contact your representative:

**Eastern/Central Regions:** Rich Ryan  
Phone: 330-322-9785; Email: rgrsvc@gmail.com

**Southern Region:** Gary Lindenberger and Lori Gernand-Kirtley  
Phone: 281-855-0470; Email: gl@lindenassoc.com; lg@lindenassoc.com

**Southeast Region:** Doug Fix  
Phone: 770-740-2078; Email: dfix@bellsouth.net

**Western Region:** Steve Wafalosky  
Phone: 440-247-1060; Email: steve@larichadv.com

## November 2020 Issue Preview

**CLOSING DATE FOR ADS: OCTOBER 2 (MATERIALS DUE OCTOBER 12)**



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### COVER STORY

## Industrial Market Outlook

The industrial market was a generally positive one for distributors over the past 12 months, but can they expect more of the same as we head into 2021? Companies with a vested interest in this market will find the answer in our November issue.

### SHOW DISTRIBUTION

Distribution at **NAED Eastern Region Conference**. Inquire about how *tED* magazine will be distributed to attendees at the conference.

### 2021 MEDIA KIT

The 2021 *tED* media kit is now available. Find it at [www.tEDmag.com/mediakit](http://www.tEDmag.com/mediakit) or contact your sales rep for a printed brochure.

### TEDMAG.COM OPPORTUNITY

## lightEDmag.com

lightED is the next step in *tED* magazine's effort to bring you the essential information you need about the constant changes in lighting for our supply chain.

## Products

To submit a product for inclusion in one of *tED*'s November product sections, send your product announcement, along with art, to **mbyers@naed.org**. Be sure to include the words "November Product Section" in the subject line.

### ELECTRICAL PRODUCTS:

Wire/Cable/Cords

### LIGHTING PRODUCTS:

Tunable-White Lighting

### NEW PRODUCT SECTION:

Showcase new product offerings

**CLOSING DATE FOR PRODUCT SUBMISSIONS: September 27\***

(\*Products selected to appear in the issue at editor's discretion; editor reserves the right to alter submissions for content and style.)



### 2019 ASBPE MAGAZINE OF THE YEAR

We are proud to receive ASBPE's top award honoring business publications that demonstrate consistent editorial and design quality and provide extraordinary reader service.

WINNER OF 107 ASBPE AWARDS (2015-2019): AMERICAN SOCIETY OF BUSINESS PUBLICATION EDITORS