



the ELECTRICAL DISTRIBUTOR

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August 2020 Issue Preview

CLOSING DATE FOR ADS: JULY 3 (MATERIALS DUE JULY 10)



COVER STORY

Best of the Best Annual Marketing Awards Coverage

Find out who earned Best of the Best honors the 2020 Best of the Best Marketing Awards competition! Distributors and suppliers alike will look to the August issue for complete details about the winning entries.

SPECIAL REPORT

Marketing Advice from Past Best of the Best Winners

Winning a tED Best of the Best award takes teamwork, creativity, ingenuity, and a drive to create marketing programs that get results. In this month's Special Report we'll talk to some of the winning teams from years past for insight into their winning ways.

SHOW DISTRIBUTION

Distribution at the NAED Adventure Marketing Conference. Inquire about how tED magazine will be distributed to attendees at the conference.

2020 MEDIA KIT

The 2020 tED media kit is now available. Find it at www.tEDmag.com/mediakit or contact your sales rep for a printed brochure.

TEDMAG.COM OPPORTUNITY

lightEDmag.com

lightED is the next step in tED magazine's effort to bring you the essential information you need about the constant changes in lighting for our supply chain.

Products

To submit a product for inclusion in one of tED's August product sections, send your product announcement, along with art, to mbyers@naed.org. Be sure to include the words "August Product Section" in the subject line.

ELECTRICAL PRODUCTS:

Circuit Protection Devices

LIGHTING PRODUCTS:

Lighting and Health

NEW PRODUCT SECTION:

Showcase new product offerings

CLOSING DATE FOR PRODUCT SUBMISSIONS: June 26*

(*Products selected to appear in the issue at editor's discretion; editor reserves the right to alter submissions for content and style.)



2019 ASBPE MAGAZINE OF THE YEAR

We are proud to receive ASBPE's top award honoring business publications that demonstrate consistent editorial and design quality and provide extraordinary reader service.