



the ELECTRICAL DISTRIBUTOR

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May 2020 Issue Preview

CLOSING DATE FOR ADS: APRIL 3 (MATERIALS DUE APRIL 10)



COVER STORY

Meet NAED's New Chair

In May, NAED members look to tED magazine for insight into the person who will lead their association for the next term. This year, readers will meet the incoming chair, Wes Smith, president of Mayer Electric.

The feature will also shine a spotlight on Mayer, offering insight from

several company executives, including Smith, about the organization's history and best practices.

SPECIAL REPORT

Placing a Value on Your Business

This month's Special Report researches transaction databases and develops parameters for what distributorships are bringing when sold.

SHOW DISTRIBUTION

Distribution at NAED National Meeting. Inquire about how tED magazine will be distributed to attendees at the conference.

2020 MEDIA KIT

The 2020 tED media kit is now available. Find it at www.tEDmag.com/mediakit or contact your sales rep for a printed brochure.

TEDMAG.COM OPPORTUNITY

lightEDmag.com

lightED is the next step in tED magazine's effort to bring you the essential information you need about the constant changes in lighting for our supply chain.

Products

To submit a product for inclusion in one of tED's May product sections, send your product announcement, along with art, to mbyers@naed.org. Be sure to include the words "May Product Section" in the subject line.

ELECTRICAL PRODUCTS: Power Distribution and Conditioning

LIGHTING PRODUCTS: Lighting Rebates

NEW PRODUCT SECTION: Showcase new product offerings

CLOSING DATE FOR PRODUCT SUBMISSIONS: MARCH 27*

(*Products selected to appear in the issue at editor's discretion; editor reserves the right to alter submissions for content and style.)



2019 ASBPE MAGAZINE OF THE YEAR

We are proud to receive ASBPE's top award honoring business publications that demonstrate consistent editorial and design quality and provide extraordinary reader service.