

tED

ASBPE
Magazine of the Year

the ELECTRICAL DISTRIBUTOR

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Bonus issue:
2020 Lighting
Line-Up

April 2020 Issue Preview

CLOSING DATE FOR ADS: MARCH 4 (MATERIALS DUE MARCH 11)



COVER STORY

NAED Annual Award Winners

Be sure to be included in the NAED National Award section of this issue of *tED* magazine. The section provides complete coverage of the association's 2020 annual awards, including a cover story featuring the recipient of NAED's highest honor: the Arthur W. Hooper Award.

SPECIAL REPORT

Lighting Q&A: What Lies Ahead

Industry experts share their insight into the future of lighting.

SHOW DISTRIBUTION

Distribution at **Lightfair International**. Inquire about how *tED* magazine will be distributed to attendees at the conference.

2020 MEDIA KIT

The 2020 *tED* media kit is now available. Find it at www.tEDmag.com/mediakit or contact your sales rep for a printed brochure.

ADVERTISER BONUSES

The April issue of *tED* will be a special double issue: A stand-alone *2020 Lighting Line-Up* edition will be packaged with our regular monthly issue of *tED* magazine. Contact your *tED* sales rep for details.

Advertisers receive the same size ad in the NAED National Awards section at a 50% discount. Contact your sales rep for information.

Products

To submit a product for inclusion in one of *tED*'s April product sections, send your product announcement, along with art, to mbyers@naed.org. Be sure to include the words "April Product Section" in the subject line.

ELECTRICAL PRODUCTS:

Personal Protection Equipment

LIGHTING PRODUCTS:

Light and Color

NEW PRODUCT SECTION:

Showcase new product offerings

CLOSING DATE FOR PRODUCT SUBMISSIONS: FEBRUARY 28*

(*Products selected to appear in the issue at editor's discretion; editor reserves the right to alter submissions for content and style.)



2019 ASBPE MAGAZINE OF THE YEAR

We are proud to receive ASBPE's top award honoring business publications that demonstrate consistent editorial and design quality and provide extraordinary reader service.

WINNER OF 107 ASBPE AWARDS (2015-2019): AMERICAN SOCIETY OF BUSINESS PUBLICATION EDITORS