



the ELECTRICAL DISTRIBUTOR

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January 2020 Issue Preview

CLOSING DATE FOR ADS: DECEMBER 4 (MATERIALS DUE DECEMBER 11)



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COVER STORY

Economic Roundtable: What to Expect in 2020

tED's annual economic forecast roundtable brings together leading economists and manufacturers to help prepare distributors for the upcoming year.

SHOW DISTRIBUTION

Distribution at the NAED Western Region Conference. Inquire about how tED magazine will be handed out as attendees register for the conference.

2020 MEDIA KIT

The 2020 tED media kit is now available. Find it at www.tEDmag.com/mediakit or contact your sales rep for a printed brochure.

ADVERTISER BONUS

Baxter Research Study

Advertisers receive a complimentary Baxter Research Study.

TEDMAG.COM OPPORTUNITY

lightEDmag.com

lightED is the next step in tED magazine's effort to bring you the essential information you need about the constant changes in lighting for our supply chain.

Products

To submit a product for inclusion in one of tED's January product sections, send your product announcement, along with art, to mbyers@naed.org. Be sure to include the words "January Product Section" in the subject line.

ELECTRICAL PRODUCTS:

Control & Automation

LIGHTING PRODUCTS:

Lighting Senior Facilities

NEW PRODUCT SECTION:

Showcase new product offerings

CLOSING DATE FOR PRODUCT SUBMISSIONS: November 29*

(*Products selected to appear in the issue at editor's discretion; editor reserves the right to alter submissions for content and style.)



2019 ASBPE MAGAZINE OF THE YEAR

We are proud to receive ASBPE's top award honoring business publications that demonstrate consistent editorial and design quality and provide extraordinary reader service.