

tED MAGAZINE

A monthly textbook for the electrical distribution channel.

tED magazine is the voice of top electrical distributors in North America. From national chains to successful independents, tED is read by the best companies in the industry. While targeted to the distributor salesperson, tED is also read by key executives. The publication is known for addressing the tough issues within the channel. If you have a message or product to get in front of the electrical channel, tED's readers are the top performers and decision makers you need to reach.

Published every month, tED provides:

- Green initiatives and alternative markets
- Market trend data
- New product information
- Best practices of electrical distributors
- Lighting features
- Economic outlooks
- News of both electrical distributors and suppliers

TEDMAG.COM MARKETING OPPORTUNITIES (See web media kit for more details)

TEDMAG.COM

tED magazine offers tEDmag.com as a complimentary product to disseminate information immediately.

LIGHTEDMAG.COM

lightED is the next step in tED magazine's effort to bring you the essential information you need about the constant changes in lighting for our supply chain. (Includes a lightED newsletter every Monday and Thursday)

TED DAILY NEWS E-NEWSLETTER

If you have a message or product to get in front of electrical distributors, this consistent summary of the latest news can put you in front of the decision makers you need to reach. (Published every Tuesday, Wednesday, Thursday, and Friday.)

TEDTV

tEDTV is a powerful library of custom, product, and technology videos that provides the electrical industry with a one-stop repository of educational content. To experience the site, go to tedtv.tedmag.com.

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