

# tED

the ELECTRICAL DISTRIBUTOR

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## Lighting Line-Up Special Edition

CLOSING DATE FOR ADS: MARCH 15 (PRODUCT MATERIALS DUE MARCH 22)

Make sure you are seen in tED's 2019 Lighting Line-Up special edition!

The May issue of tED will be a special double issue: A stand-alone 2019 Lighting Line-Up edition will be packaged with our regular monthly issue of tED magazine.

### EDITORIAL FOCUS

- The 2019 Lighting Line-Up will feature new lighting products from throughout the industry along with articles on trends, news, and developments in the lighting industry.
- The May issue of tED will include an NAED National Meeting Section and a special report on opportunities in lighting, along with the dozens of other informative and educational editorial found each month in tED.

### SHOW DISTRIBUTION

The special double issue will be distributed at **Lightfair International**.

### ADVERTISER OPPORTUNITY

- Advertising for the 2019 Lighting Line-Up is \$5,000 for a full-page ad. Full-page advertisers in the Lighting Line-Up are eligible to place six (6) products on the page opposite their full-page ad.
- Full-page advertisers in the May issue of tED are eligible to place a full-page ad and six (6) products in the Lighting Line-Up for \$2,500.
- Paid advertisers in the May issue of tED receive same size ad in the NAED National Meeting Section at 50% discount.



Lighting Line-Up

#### COMPANY NAME

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For more information visit [EDmag.com/infoCard](http://EDmag.com/infoCard)

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