

tED

the ELECTRICAL DISTRIBUTOR

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September 2019 Issue Preview

CLOSING DATE FOR ADS: AUGUST 2 (MATERIALS DUE AUGUST 12)



COVER STORY

Improving Channels Relationships

With so many ways to get the products they need, electrical contractors are going to be loyal to the vendors that can satisfy their needs. So just what should electrical distributors be doing to make

themselves indispensable to their contractor customers? Readers will find out in this issue of *tED*.

SPECIAL REPORT

Contractor Focus: Life Safety Systems

Electrical contractors looking to expand their business to fire systems are also looking for help from their distributors.

SHOW DISTRIBUTION

Distribution at the **IEC Electric Expo**. Inquire about how *tED* magazine will be distributed to attendees at the conference.

2019 MEDIA KIT

Find the 2019 Media Kit at www.tEDmag.com/mediakit or contact your sales rep for a printed brochure.

TEDMAG.COM OPPORTUNITY

lightEDmag.com

lightED is the next step in *tED* magazine's effort to bring you the essential information you need about the constant changes in lighting for our supply chain.

Products

To submit a product for inclusion in one of *tED*'s September product sections, send your product announcement, along with art, to mbyers@naed.org. Be sure to include the words "September Product Section" in the subject line.

ELECTRICAL PRODUCTS:

Hand & Power Tools

LIGHTING PRODUCTS:

The Internet of Things

NEW PRODUCT SECTION:

Showcase new product offerings

CLOSING DATE FOR PRODUCT SUBMISSIONS: July 26*

(*Products selected to appear in the issue at editor's discretion; editor reserves the right to alter submissions for content and style.)

