

tED

the ELECTRICAL DISTRIBUTOR

Contact your representative:

Eastern/Central Regions: Rich Ryan
Phone: 330-322-9785; Email: rgrsvc@gmail.com

Southern Region: Gary Lindenberger and Lori Gernand-Kirtley
Phone: 281-855-0470; Email: gl@lindenassoc.com; lg@lindenassoc.com

Southeast Region: Doug Fix
Phone: 770-740-2078; Email: dfix@bellsouth.net

Western Region: Steve Wafalosky
Phone: 440-247-1060; Email: stevew@larichadv.com

August 2019 Issue Preview

CLOSING DATE FOR ADS: JULY 3 (MATERIALS DUE JULY 11)

Products

To submit a product for inclusion in one of tED's August product sections, send your product announcement, along with art, to mbyers@naed.org. Be sure to include the words "August Product Section" in the subject line.

ELECTRICAL PRODUCTS:
Switchgear

LIGHTING PRODUCTS:
Replacement Lamps

NEW PRODUCT SECTION:
Showcase new product offerings

CLOSING DATE FOR PRODUCT SUBMISSIONS: June 28*

(*Products selected to appear in the issue at editor's discretion; editor reserves the right to alter submissions for content and style.)



COVER STORY

Best of the Best Annual Marketing Awards Coverage

Find out who earned Best of the Best honors the 2019 Best of the Best Marketing Awards competition! Distributors and suppliers alike will look to the August issue for complete details about the winning entries.

SPECIAL REPORT

Overcoming Marketing Challenges

There are myriad challenges for the typical electrical distributor's marketing department. Here we'll look at the top 10 and address ways to overcome them.

SHOW DISTRIBUTION

Distribution at the **NAED Adventure Marketing Conference**. Inquire about how tED magazine will be distributed to attendees at the conference.

2019 MEDIA KIT

Find the 2019 Media Kit at www.tEDmag.com/mediakit or contact your sales rep for a printed brochure.

TEDMAG.COM OPPORTUNITY

lightEDmag.com

lightED is the next step in tED magazine's effort to bring you the essential information you need about the constant changes in lighting for our supply chain.

