

tED

the ELECTRICAL DISTRIBUTOR

Contact your representative:

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Southern Region: Gary Lindenberger and Lori Gernand
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Southeast Region: Doug Fix
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Western Region: Steve Wafalosky
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February 2019 Issue Preview

Bonus issue:
Anti-Counterfeit
Supplement

CLOSING DATE FOR ADS: JANUARY 3 (MATERIALS DUE JANUARY 10)



**NATIONAL ASSOCIATION OF
ELECTRICAL DISTRIBUTORS**

SPECIAL ISSUE/COVER STORY

NAED Update

NAED unveiled a new strategic plan in 2018—one that focuses on helping today's leaders meet the challenges of a demanding and rapidly changing environment while expanding its role as a trusted partner for developing the future leaders of the industry. This month's special report will outline what NAED is doing to fulfill this promise to members.

SHOW DISTRIBUTION

Distribution at the **NAED South Central Region Conference**. Inquire about how *tED* magazine will be handed out as attendees register for the conference.

2019 MEDIA KIT

The 2019 *tED* media kit is now available. Find it at www.tEDmag.com/mediakit or contact your sales rep for a printed brochure.

ADVERTISER BONUS

The February issue of *tED* will be a special double issue: A stand-alone *Anti-Counterfeit Supplement* will be packaged with our regular monthly issue of *tED* magazine. Contact your *tED* sales rep for details.

TEDMAG.COM OPPORTUNITY

lightEDmag.com

lightED is the next step in *tED* magazine's effort to bring you the essential information you need about the constant changes in lighting for our supply chain.

Products

To submit a product for inclusion in one of *tED*'s February product sections, send your product announcement, along with art, to **mbyers@naed.org**. Be sure to include the words "February Product Section" in the subject line.

ELECTRICAL PRODUCTS:

Wiring Devices & Hardware

LIGHTING PRODUCTS:

Healthcare Lighting

NEW PRODUCT SECTION:

Showcase new product offerings

**CLOSING DATE FOR PRODUCT
SUBMISSIONS: December 28***

(*Products selected to appear in the issue at editor's discretion; editor reserves the right to alter submissions for content and style.)

