

tED

the ELECTRICAL DISTRIBUTOR

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January 2019 Issue Preview

CLOSING DATE FOR ADS: DECEMBER 4 (MATERIALS DUE DECEMBER 11)



COVER STORY

Economic Roundtable: What to Expect in 2019

tED's annual economic forecast roundtable brings together leading economists and manufacturers to help prepare distributors for the upcoming year.

SPECIAL REPORT

Adding Value or Selling Services?

What should distributors be charging for—and what should they be giving away for free?

SHOW DISTRIBUTION

Distribution at the **NAED Western Region Conference** and **BICSI Winter Expo**. Inquire about how tED magazine will be handed out as attendees register for the conference.

2019 MEDIA KIT

The 2019 tED media kit is now available. Find it at www.tEDmag.com/mediakit or contact your sales rep for a printed brochure.

ADVERTISER BONUS

Baxter Research Study

Advertisers receive a complimentary Baxter Research Study.

TEDMAG.COM OPPORTUNITY

lightEDmag.com

lightED is the next step in tED magazine's effort to bring you the essential information you need about the constant changes in lighting for our supply chain.

Products

To submit a product for inclusion in one of tED's January product sections, send your product announcement, along with art, to mbyers@naed.org. Be sure to include the words "January Product Section" in the subject line.

ELECTRICAL PRODUCTS:

Control & Automation

LIGHTING PRODUCTS:

Residential Lighting

NEW PRODUCT SECTION:

Showcase new product offerings

CLOSING DATE FOR PRODUCT SUBMISSIONS: November 23*

(*Products selected to appear in the issue at editor's discretion; editor reserves the right to alter submissions for content and style.)

